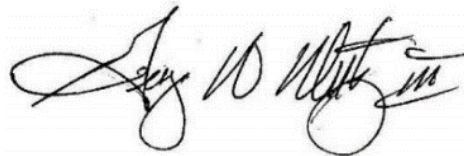


PRODUCT SAFETY POLICY

As part of our commitment to Operational Excellence, Appvion will provide safe products for consumers when used for their intended purpose. Using well-established risk assessment methods to understand hazards and potential exposures, we will conduct assessments of our products to ensure they meet current regulatory requirements and applicable public safety standards.



George Wurtz

President, Chairman, and Chief Executive Officer