



Scott Harman and Adam Missell join Appvion's digital products segment

(APPLETON, Wis., March 2, 2017) Scott Harman and Adam Missell have joined Appvion, Inc. to help the company expand its digital products segment, which includes Appvion's Triumph® High-Speed Inkjet papers.

Harman joined Appvion as director of digital. He is responsible for developing and executing the long-term strategy for digital products and the associated annual operating, marketing and profit plans.

Missell serves as technical development manager. He will lead the technical aspects of the company's digital product development process.

Harman joins Appvion with nearly 20 years of experience establishing new lines of business, revitalizing mature business units, and creating strategic partnerships. Most recently he served as director of sales and marketing for Forbes Custom Products, a manufacturer of customer packaging and presentation solutions based in Rochester, New York. He has also served as director of business imaging for Millcraft Paper Company in Cleveland, Ohio, where he launched new products to address packaging needs of the craft brewery market. Harman worked for six years as national sales and marketing manager for business imaging products at paper merchant xpedx in Rochester, New York. His career also includes work at Alling & Cory/xpedx, where he served as vice president and general manager in Pittsburgh.

Missell most recently worked for Domtar Corporation in Rochester, New York, where he served as product and engineering manager for Xerox brand solutions. Prior to that, Missell was employed by Xerox Corporation for 10 years, first as a media quality and field technical support manager and then as business and operations manager for custom media solutions. He began his career in 1999 when he was hired by Appvion as a senior process engineer in R&D.

About Appvion

Appvion creates product solutions through its development and use of coating formulations and applications. The company produces thermal, carbonless, security, inkjet, digital specialty and colored papers. Appvion, headquartered in Appleton, Wisconsin, has manufacturing operations in Wisconsin, Ohio and Pennsylvania, employs approximately 1,400 people and is 100 percent employee-owned. For more information, visit www.appvion.com.

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