



APPVION

APPVION ANNOUNCES NEW BUSINESS DIVISION – ADVANCED MATERIALS AND SOLUTIONS

Appvion's Advanced Materials and Solutions Division Supports Their Forward-Looking Vision

Appleton, Wisconsin, October 6, 2021 – Appvion Operations, Inc. is pleased to announce the creation of their Advanced Materials and Solutions business division, which leads growth and innovation objectives that utilize core competencies and leverages the DNA of the heritage company. The Advanced Materials and Solutions (AMS) division contains the current direct thermal and dye sublimation businesses.

"Rethinking the tag, label, and entertainment (TLE) thermal business unit was important to support our forward-looking vision and better represent today's offerings," shared Graeme Hodson, Executive Vice President and President, Advanced Materials & Solutions. "We aspire to create a diverse range of innovative and socially responsible product solutions that address the anticipated needs of the global market, and our AMS team is in a position to achieve this."

As a world-class provider, the AMS business creates unique solutions that make a material difference in consumers' everyday life. Appvion is a highly technical and specialized manufacturer that categorizes direct thermal technology as an advanced material. The AMS business focuses on consistently demonstrating to customers and stakeholders their ability to develop and produce innovative products and apply proprietary coatings to various substrates.

"The AMS team has set out to challenge and align the organization to look beyond established business boundaries," adds Meyer Weiss, Vice President, Advanced Materials and Solutions. "Our forward-looking focus energizes the team, and we expect the AMS business to look different one year from today and undoubtedly different five years from today."

Under Appvion's corporate umbrella, there are two primary business units:

- Advanced Materials and Solutions
- Packaging and Specialty Coatings

Appvion's new strategy ensures synergies between the business divisions, including intellectual capital, expertise, and technology. For more information, visit www.appvion.com.

About Appvion Operations, Inc.

Appvion was founded in 1907 and is a pioneer in material science, providing full-service specialty and high-performance coating solutions. Headquartered in Appleton, Wisconsin, Appvion develops innovative, water-based, and environmentally responsible coating solutions for consumers' everyday life. Primary product offerings include direct thermal paper and film solutions and renewable, fiber-based consumer and industrial packaging solutions. Appvion's functional coating solutions are applied to a wide variety of flexible substrates, including products from an FDA-compliant facility. As a leading manufacturer in North America, you can count on Appvion to tackle your customers' biggest challenges. Connect with us on Twitter and LinkedIn to learn more.