American Forest & Paper Association Testimony on California Receipt Legislation

(Appleton, Wisconsin, March 28, 2019) Appvion Operations, Inc. ("Appvion"), North America’s largest producer of direct thermal receipt paper, supports the American Forest & Paper Association (AF&PA) testimony that was presented before the California State Assembly Committee on Natural Resources on March 25, 2019. The AF&PA called for state legislature to reconsider AB 161. If enacted, AB 161 would prohibit businesses, those with gross annual sales of $1 million or more, from issuing paper receipts to their customers, unless requested, by making electronic receipts the default.

From Terry Webber, AF&PA Executive Director, Packaging:
“Paper receipts are made from a renewable resource: trees. The environmental and health risks cited in California State Assembly bill AB 161 ignore fundamental recycling capabilities and are based on misleading and unsubstantiated statements and should not be enshrined in California law. Paper receipts are not only fully recyclable, they are routinely collected throughout California to be recycled, just as magazines, catalogs, mail and office papers. Furthermore, concerns about exposure to paper receipts is unfounded, and ‘health risks’ are only being perpetuated by false claims and scare tactics. The fact is paper receipts remain the preferred choice by both retailers and customers. This mandate unnecessarily burdens businesses financially, exposes both customers and businesses to data breaches and privacy liabilities, and alienates older, disabled and lower-income consumers who rely on paper documentation. AB 161 is legislation in search of a problem that does not exist, and we are hopeful the State Assembly will recognize the value, security and accessibility paper receipts provide Californians in their daily transactions.”

About AF&PA
The American Forest & Paper Association (AF&PA) is the national trade association of the forest products industry and advances public policies that promote a strong and sustainable U.S. forest products industry in the global marketplace. The U.S. forest products industry accounts for approximately 4 percent of the total U.S. manufacturing GDP. Industry companies produce nearly $300 billion in products annually and employs approximately 950,000 men and women, exceeding employment levels in the automotive, chemicals and plastics industries. The industry meets a payroll of approximately $55 billion and is among the top 10 manufacturing sector employers in 45 states. For more information, visit afandpa.org.

About Appvion
Appvion creates product solutions through its development and use of coating formulations and applications. The Company produces thermal, carbonless, security, inkjet, digital specialty and colored papers. Appvion, headquartered in Appleton, Wisconsin, has manufacturing operations in Wisconsin, Ohio and Pennsylvania, and employs approximately 1,150 people. For more information, visit appvion.com.