



## Appvion Expands Product Portfolio to Support Sustainable Packaging and Paper Materials and Systems

(Appleton, WI – November 9, 2020) Appvion Operations, Inc., is launching a line of innovative packaging products under its new MISSION ZERO™ portfolio of sustainable products.

MISSION ZERO™ is the umbrella brand for Appvion's newly engineered products to enhance sustainable packaging design by providing functional materials and systems that are addressing key issues of sustainability and recyclability. The MISSION ZERO™ products are designed to enable transformation, innovation, and optimization in the paper packaging value chain, and provide for a closed loop system and circular economy for consumer packaging, food service, industrial packaging and communication papers.

"First in line under MISSION ZERO™ will be an innovative recyclable cup stock for hot and cold beverages that meets widely recognized industry standards for sustainable packaging in food and beverage , most notably the use of renewable, recyclable and responsibly sourced materials." said Jorg Schneewind, President of Appvion Packaging and Specialty Coatings.

"The new portfolio shows Appvion's continued commitment and progress to our environmental, social and economic initiatives, while providing our customers and brand owners with product solutions that support stated goals for positive environmental impact ", said James Taylor, *Director , Business Development-* Packaging and Specialty Coatings.

About Appvion Operations, Inc.

Appvion creates product solutions through its development and use of coating formulations and applications. The Company produces consumer and industrial packaging, thermal, carbonless, security, inkjet, digital specialty and colored fiber-based packaging. Appvion is headquartered in Appleton, Wisconsin, has manufacturing operations in Wisconsin and Pennsylvania and employs approximately 790 people. To learn more about our capabilities or your interest in discussing these new opportunities visit our website at [www.appvion.com](http://www.appvion.com).